



KEY ATTRIBUTES: This board has great visibility for traffic traveling in Macomb County. Traffic originates from the eastern portions of Detroit, Harper Woods, Grosse Point, and Macomb County. 8 Mile Rd. is a major east / west artery and is used as an alternative to the freeways heading toward I-75, Woodward Ave, and other major north / south streets leading in and out of Detroit and Oakland County. Area highlights are: The Bel-Air Shopping Center, Secretary of State, Forman Mills, Bounce House, and Kindred Hospital.

Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 233,952

SIZE: 14' x 48' (illuminated) | SIDE: South | FACE: East

LAT: 42.448424 | LONG: -83.009838



Location - Value - Service



INTERNATIONAL OUTDOOR

Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334

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