



KEY ATTRIBUTES: This great surface street billboard with a clear and unobstructed view is located directly across the street from Coleman A. Young International Airport (Detroit City Airport). This connector street is located between two very busy state thoroughfares; Van Dyke Ave (M-53) to the West and Gratiot Ave (M-3) to the East. This neighborhood has heavy local commuter traffic that uses this access road to travel North from Jefferson Ave., I-94 freeway, Gratiot Ave, and Outer Drive towards the very busy mile roads of McNichols (6 Mile Rd.), 7 Mile Road, and the East/West connector 8 Mile Road to work, home and key destinations.

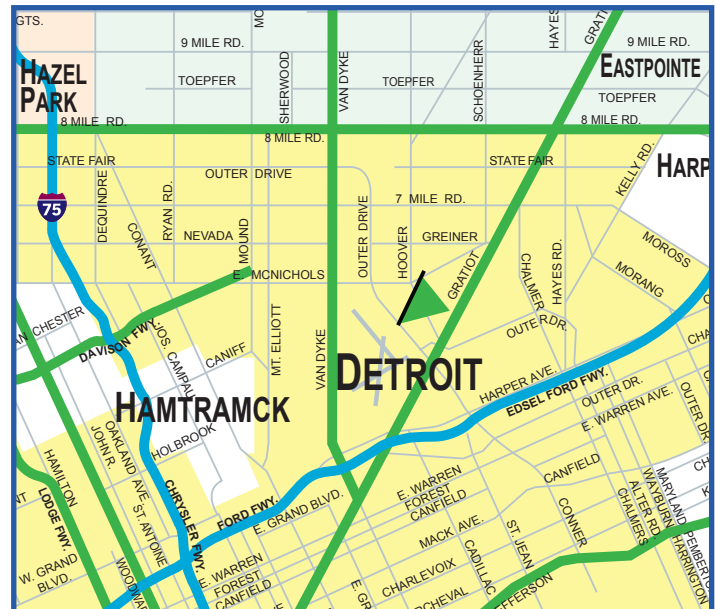
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 89,175

SIZE: 14' x 48' (illuminated) | SIDE: East | FACE: North

LAT: 42.410423 | LONG: -83.004148



Location - Value - Service