



**KEY ATTRIBUTES:** A very clear and unobstructed billboard. This location is surrounded by retail stores, fast food chains, and restaurants. Located on a busy avenue, which is used as an alternate thoroughfare starting from Downtown Detroit and traveling through 8 Mile Rd. and ends deep into the North East suburbs of Macomb County. This billboard location is in the heart of the local community which is ideal for reaching commuters and east side residents en route to local shopping excursions. Ascension St. John's Hospital, Kindred Hospital, and the Bel-Air shopping center are just one mile away. This billboard is near the entrance of Perfecting church, one of the largest and most famous churches in the City of Detroit with Pastor Marvin Winans.

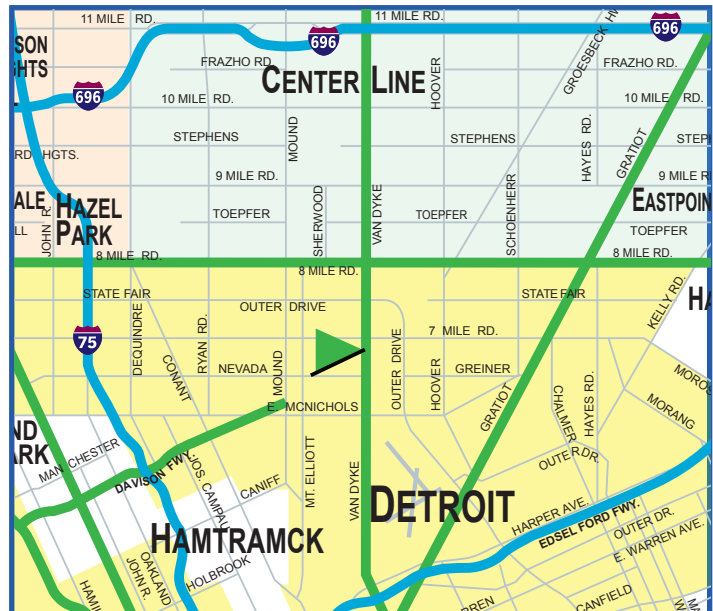
## Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

**AGES 5+ WEEKLY IMPRESSIONS: 106,571**

**SIZE: 14' x 48' (illuminated) | SIDE: West | FACE: South**

**LAT: 42.432667 | LONG: -83.024518**



*Location - Value - Service*