



KEY ATTRIBUTES: The 8 Mile Road and Dequindre area is the nexus of Detroit and Southeast Michigan. It is stationed in the intersections of Wayne, Oakland, and Macomb counties. This location is approximately one mile from I-75 Fwy, a major west/east city and suburb connector. Commuters at this unit are in transit to I-75 Fwy, Detroit's only Meijer and The Belmont Shopping Center. Key attractions in the area include: Bank of America, Charter One Bank, Chase Bank, Co-Op Optical, Walgreens, County Line Trade Center, and a variety of restaurants and used car dealerships.

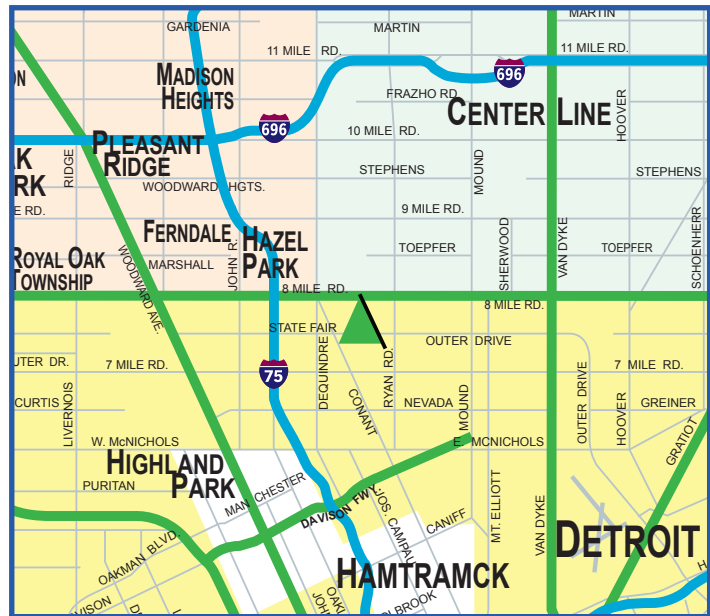
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 339,184

SIZE: 14' x 48' (illuminated) | SIDE: South | FACE: East

LAT: 42.446985 | LONG: -83.073710



Location - Value - Service



INTERNATIONAL OUTDOOR

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