



**KEY ATTRIBUTES:** The 8 Mile Road and Dequindre area is the nexus of Detroit and Southeast Michigan. It is stationed in the intersections of Wayne, Oakland, and Macomb counties. This location is approximately one mile from the I-75 Fwy, a major west/east city and suburb connector. Commuters at this unit are in transit from Detroit’s only Meijer and The Belmont Shopping Center heading towards all major cross streets and the cities of Warren, East Pointe, and Grosse Point. It is also directly across from Macomb County. Key attractions in the area include: Michigan Motor Exchange, Oakview Dental Center, Michigan Light Guard Armory, Farwell park, a variety of restaurants, and used car dealerships.

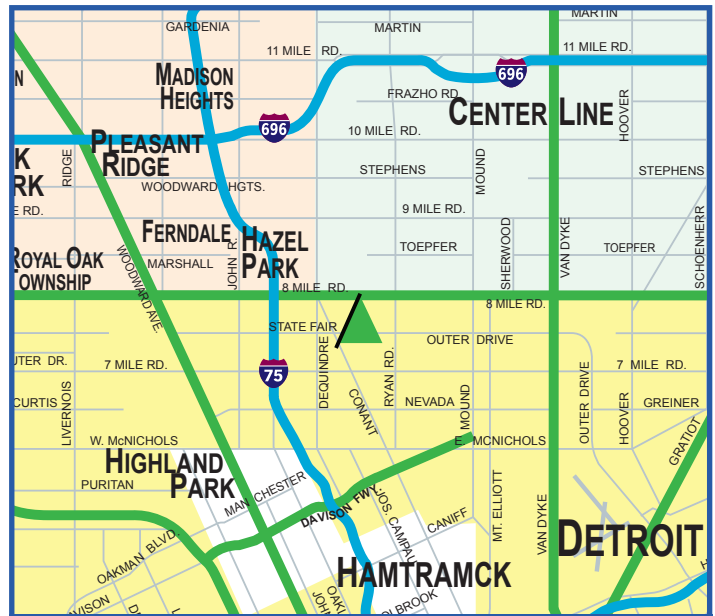
## Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

**AGES 5+ WEEKLY IMPRESSIONS: 273,695**

**SIZE: 14' x 48' (illuminated) | SIDE: South | FACE: West**

**LAT: 42.446985 | LONG: -83.073710**



*Location - Value - Service*



**INTERNATIONAL OUTDOOR**

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