



KEY ATTRIBUTES: A great billboard located at the traffic light of a very busy intersection. Traffic originates east of I-75 express way on East 8 Mile Rd. and commutes heading West traveling in the suburbs of Oakland County to the North or Wayne County (Detroit) to the south. Key attractions in the area include: a host of used car dealerships, light industrial business, Ferndale Honda, Joe Dumars Fieldhouse, Detroit’s only Meijer, multiple banks, retailers, and restaurants.

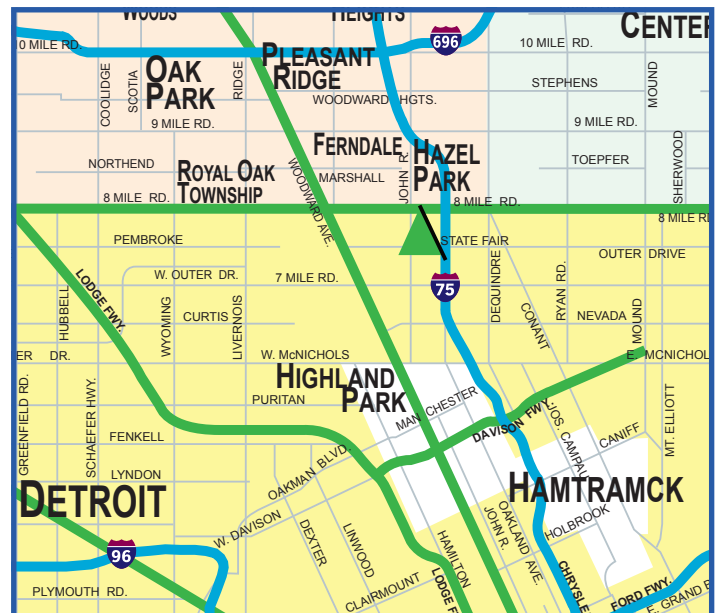


See Complete Bonus View on Bonus Sheet

AGES 5+ WEEKLY IMPRESSIONS: 352,066

SIZE: 14' x 48' (illuminated) | SIDE: South | FACE: East

LAT: 42.446762 | LONG: -83.103803



Location - Value - Service

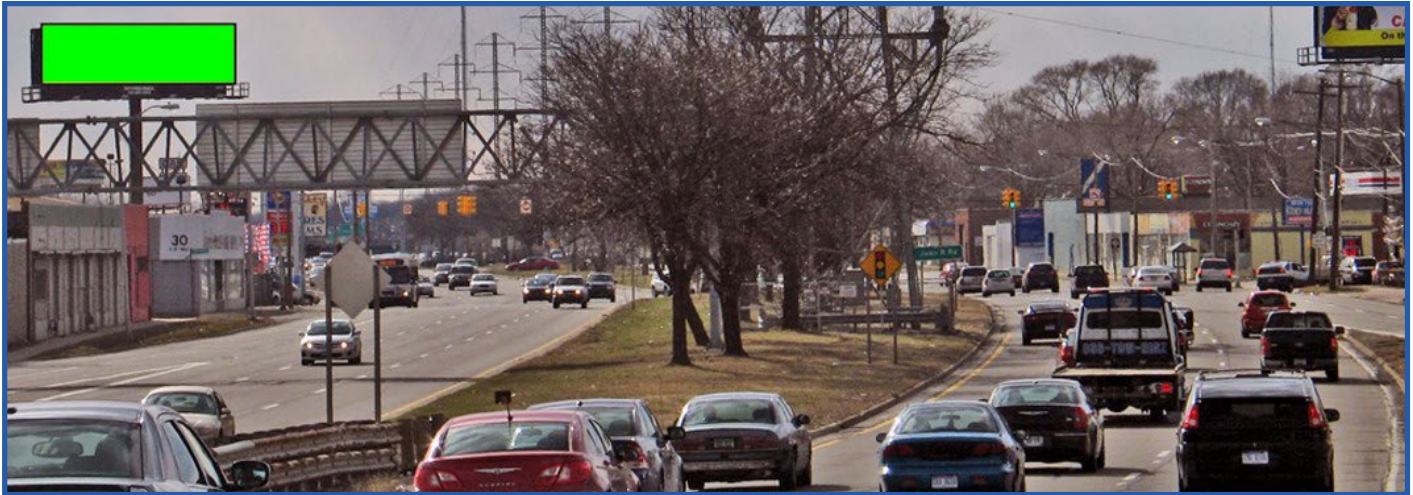


INTERNATIONAL OUTDOOR

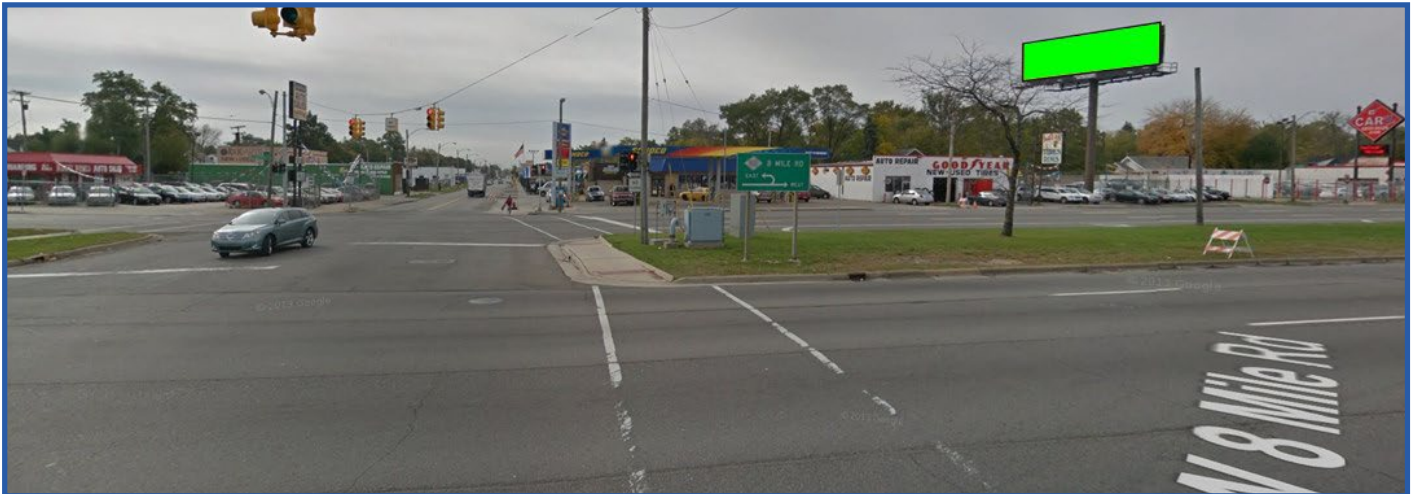
Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334

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Bridge View



John R. Road Southbound