



KEY ATTRIBUTES: A great billboard located at the traffic light of a very busy intersection. Traffic originates east of I-75 express way on East 8 Mile Rd. and commutes heading West traveling in the suburbs of Oakland County to the North or Wayne County (Detroit) to the south. Key attractions in the area include: a host of used car dealerships, light industrial business, Ferndale Honda, Joe Dumars Fieldhouse, Detroit's only Meijer, multiple banks, retailers, and restaurants.

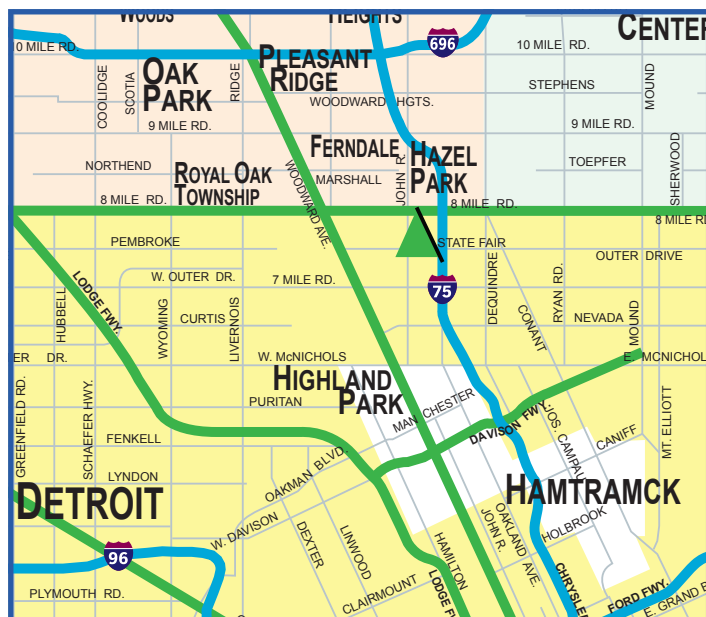


See Complete Bonus View on Bonus Sheet

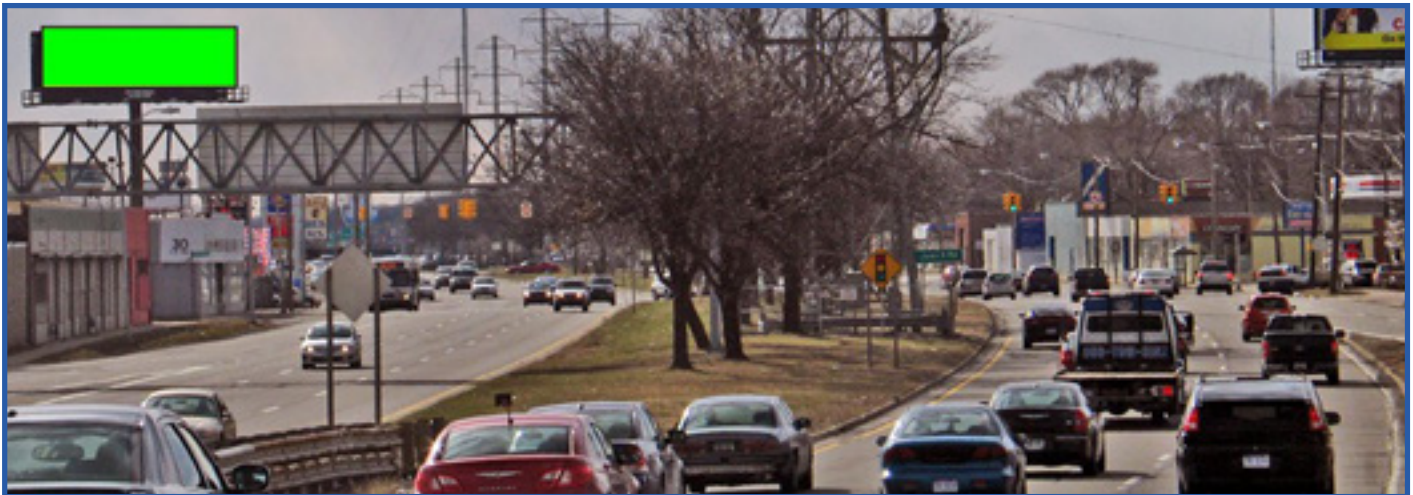
TOTAL WEEKLY IMPRESSIONS: 324,392

SIZE: 14' x 48' (illuminated) | SIDE: South | FACE: East

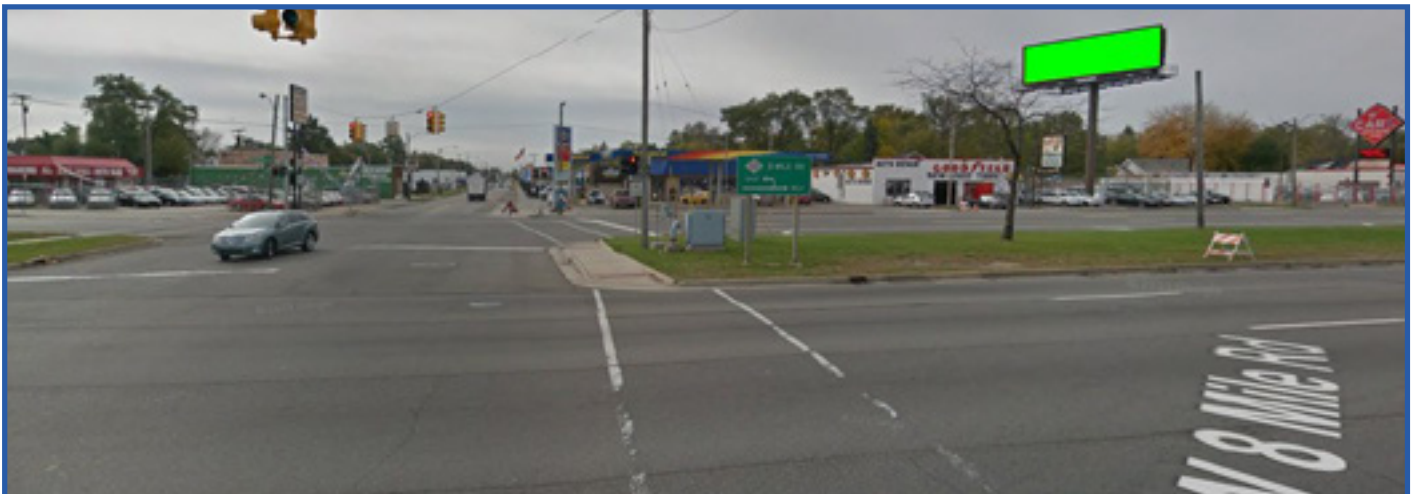
LAT: 42.446762 | LONG: -83.103803



Location - Value - Service



Bridge View



John R. Road Southbound