



**KEY ATTRIBUTES:** A great billboard located at the traffic light of a very busy intersection. Traffic originates from West 8 Mile Rd. heading East toward I-75 Fwy, the Eastern Suburbs of Detroit, Eastpoint, Warren, Eastland Mall and to the Eastern Suburbs of St. Clair Shores and Grosse Pointe. This bulletin borders Hazel Park in Oakland County. Key attractions in the area include: The Belmont shopping center, Walgreens, County Fair Trade Center, Michigan Surgical Hospital, Detroit’s only Meijer, multiple banks, retailers, and restaurants.

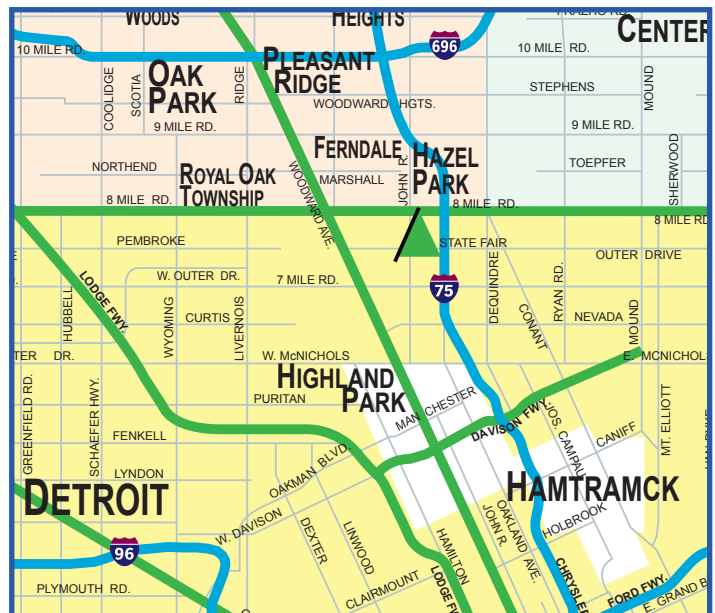
## Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

**AGES 5+ WEEKLY IMPRESSIONS: 277,441**

**SIZE: 14' x 48' (illuminated) | SIDE & FACE: SS/WF**

**LAT: 42.446762 | LONG: -83.103803**



Location - Value - Service



**INTERNATIONAL OUTDOOR**

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