



KEY ATTRIBUTES: This bulletin is on a major surface street that serves as an alternate freeway route from Oakland County’s desirable suburbs of Bloomfield, Birmingham, Royal Oak, Pleasant Ridge, and Ferndale traveling toward Wayne State University, DIA, museums, theaters, Comerica Park, Ford Field, Little Caesars Arena, casinos, and ending in the Financial District of Downtown Detroit by the GM World HQ. Woodward Avenue is a connector route from I-696 and used by shoppers leaving the only Meijer Superstore in the area, affluent Palmer Woods and Sherwood Forest neighborhoods. This billboard is directly across from Palmer Park Golf Course, and close to the exclusive Detroit Golf Course, and the University District.

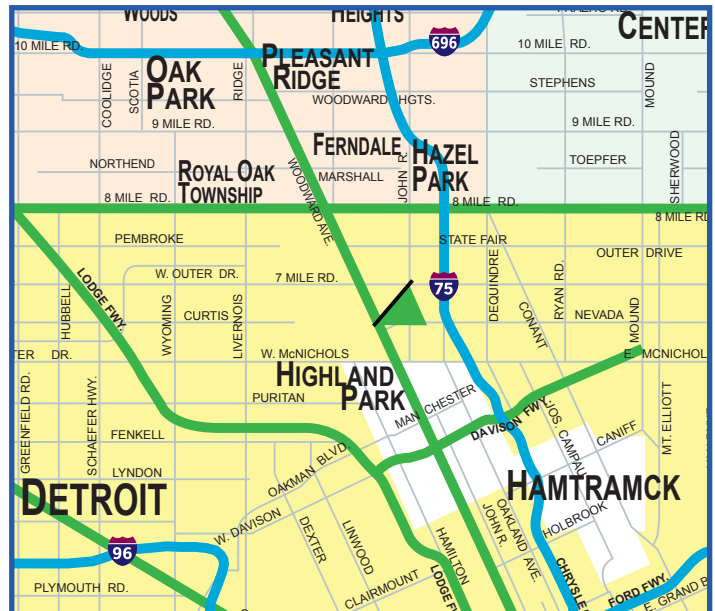
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

TOTAL WEEKLY IMPRESSIONS: 103,057

SIZE: 14' x 48' (illuminated) | SIDE: East | FACE: North

LAT: 42.429053 | LONG: -83.112591



Location - Value - Service



INTERNATIONAL OUTDOOR

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