



KEY ATTRIBUTES: Located on a major surface street that serves as an alternate freeway route northbound from Downtown Detroit, sports venues (Tigers, Lions, Red Wings), entertainment venues, casinos, theaters, DIA, Wayne State University to Oakland County's desirable suburbs of Ferndale, Pleasant Ridge, Royal Oak, Birmingham, and Bloomfield. This location is en route to affluent Palmer Woods and Sherwood Forest neighborhoods. Also close to the only Meijer Superstore and a major shopping district in the area. Woodward Ave serves as a connector to I-696 which is the major East/West freeway in the area. This billboard is directly across from Palmer Park Golf Course and is close to University District, the Detroit Golf Club, and U of D Mercy.

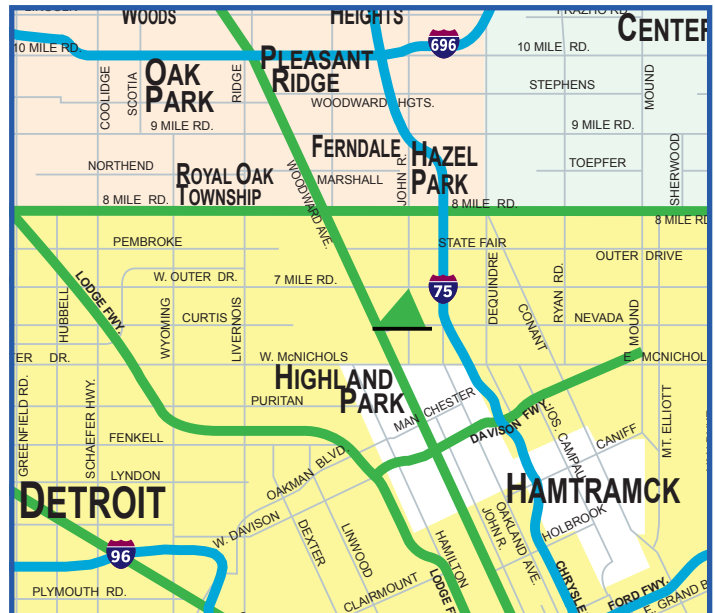
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 124,260

SIZE: 14' x 48' (illuminated) | SIDE: East | FACE: South

LAT: 42.429053 | LONG: -83.112591



Location - Value - Service



INTERNATIONAL OUTDOOR

Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334

248.489.8989

