



KEY ATTRIBUTES: This intersection is heavily traveled by people driving 7 Mile Rd. to the West, from Livernois Ave. towards Southfield Fwy. (M-39) and the Lodge Fwy. (US-10). This road is often use as a major surface connector for commuters heading to Telegraph (M-24). Key attractions include: DTE Payment Center, The Avenue of Fashion, Private Detroit Golf Club, Palmer Park, Palmer Woods, Sherwood Forest, US Post Office, Hot Wheel City, Secretary of State, and a host of local and national retail outlets.

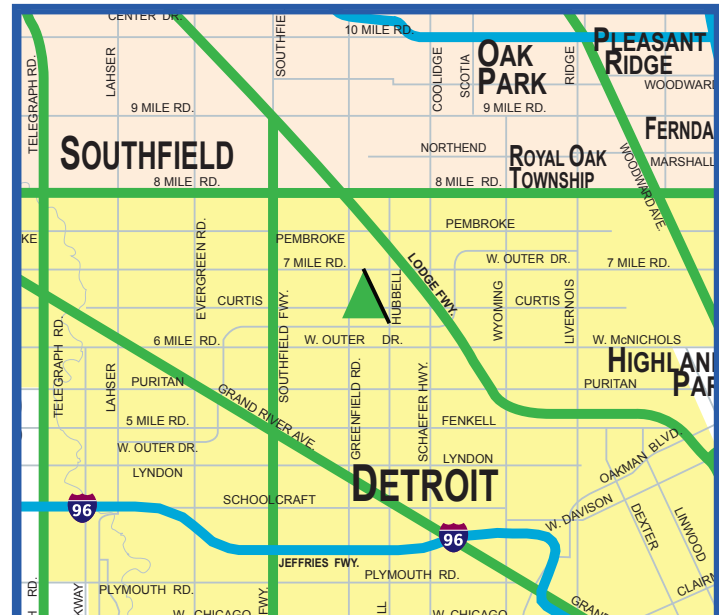
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 53,282

SIZE: 14' x 48' (illuminated) | SIDE: South | FACE: East

LAT: 42.430211 | LONG: -83.198939



Location - Value - Service



INTERNATIONAL OUTDOOR

Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334

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