



KEY ATTRIBUTES: This busy west side location is visible while traveling west in Oakland County on the north side of 8 Mile Rd. The area serves major community traffic to Telegraph Rd (M-24) from the Southfield Fwy (M-39) and the Lodge Fwy (M-10). Attractions near the area include: Dollar Tree, Gardner-White Furniture, Mother Waddles, Sam's Club, Northland Roller Rink, K-Mart Superstore, a variety of fast food chains, Gentleman's clubs, and used car dealerships.

Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 225,552

SIZE: 14' x 48' (illuminated) | SIDE: South | FACE: East

LAT: 42.443447 | LONG: -83.243717

